FIRST ANNUAL

Sponsorship opportunities

Saturday, April 17, 2027

Western New York
Planning for 200-250 guests

Planned date. Venue and final arrangements are being confirmed.

Help bring the region's fire service together

WNY Incident Alerts invites local businesses, fire companies, and community supporters to help launch the first annual WNY Firefighters' Ball. We are planning a formal dinner and dance for firefighters, families, and the public.

WHAT YOUR SUPPORT MAKES POSSIBLE

Your sponsorship helps cover event costs and keep admission accessible. Net proceeds benefit WNY Incident Alerts' education, outreach, and financial and material assistance to fire departments across Western New York.

A night of recognition

Plans include dinner, live music, dancing, and recognition of outstanding service, including Volunteer of the Year. Dress uniforms are encouraged where department rules permit.

A place for remembrance

A fully set Table of Honor will remain empty throughout the evening, bearing the names of regional firefighters lost during the preceding year.

Let's discuss how you can be part of the first year.
admin@wnyincidentalerts.com

SPONSORSHIP OPTIONS

Choose how you'd like to help

Select an event sponsorship below, or contact us about an award, a donated item, or a contribution that fits your business.

Presenting sponsor — $5,000

- Top billing as "WNY Firefighters' Ball presented by [Sponsor]."
- Leading logo placement on event advertising, flyers, the event page, program, and entrance signage.
- Program advertisement, emcee recognition, and event social media acknowledgment.

Entertainment sponsor — $3,000

- "Live music presented by" credit.
- Logo on the event page and in the program, with thanks during the evening.
- A dedicated sponsor thank-you post.

Community or fire company sponsor — $250

- Name listed in the program and on the event page.
- Group sponsor acknowledgment at the event and on social media.

Award sponsorships and donated items

Support Volunteer of the Year or another award, with your name or logo beside the award in the program and acknowledgment during its presentation. Contact us to agree an amount. Raffle and silent auction prizes, and contributions of other amounts, are also welcome.

Admission is purchased separately unless agreed otherwise. We will confirm sponsorship details, artwork deadlines, ad space, and recognition in writing. Award sponsors do not select honorees.

LET'S CONNECT

Sponsorship and donation interest

Complete this fillable form and email it to **admin@wnyincidentalerts.com**, or send the same details in an email. We will follow up with you directly.

Business, organization, or fire company

Contact name

Phone

Email

Website or social media page

Name to use in public recognition

I am interested in

- ☐ Presenting sponsor - $5,000
- ☐ Entertainment sponsor - $3,000
- ☐ Community / fire company - $250
- ☐ Award sponsorship
- ☐ Raffle or silent auction donation
- ☐ Other contribution

Proposed cash amount, if applicable

Preferred award or donated item

Donation details, restrictions, expiration dates, or questions

We will confirm sponsorship details, recognition, artwork, and payment or item delivery arrangements with you. This form records interest and does not finalize a sponsorship.

admin@wnyincidentalerts.com